

SAN MARCOS TRANSIT ADVISORY COMMITTEE

Meeting Minutes

July 17, 2015 – 9:30 a.m.

Committee Members Present

Charles O'Neil
Peter Wetterhall
Joseph Ptak

CARTS Staff & City of San Marcos Present

Rachid Brier, Asst. General Mgr. of Operations
Lyle Nelson, Chief of Staff
Donna Aaron, Committee Secretary
Oscar Hairell, City of San Marcos Liaison

Committee Member Absent

Steve Herrera

I. Roll Call

The meeting came to order at 9:35 a.m. with roll call.

II. Public Comment Period

There were no public comments

III. Approval of Minutes

A motion was made by Charles to approve the minutes from the June 5th meeting as written. The motion was seconded by Joe. The motion carried with all in favor.

IV. Staff Updates

A. Ridership Report

The ridership report was presented by Rachid showing the largest increase in passenger numbers since the route changes occurred in January. Discussion turned briefly to bus passenger capacity, seated and standing, and the effect of a wheelchair passenger on that number. Rachid also pointed out that a supervisor is always prepared with another bus if it becomes necessary to pick up an overflow of passengers or get a route caught up due to delays.

B. On-Time Performance

The on-time performance report was presented by Rachid, which showed the on-time performance for June to be at 91% with no early arrivals or departures recorded. There was also a brief discussion of upcoming traffic detours and the effect they would have on the on-time performance reports for the near future.

V. Discussion/Recommendation to CARTS and City Staff to Initiate Public Service Announcements on the City of San Marcos Radio Station

In discussion of the possibility of promoting and making the public aware of CARTS as a transportation option Joe stated that Ken Bell runs radio station 92.5 which offers free access to non-profit and government affiliated groups. Lyle stated that he would ask CARTS marketing team to create a canned message specific to San Marcos transit and put them in touch with Ken Bell. Oscar pointed out that they

should make contact with Kristi Wyatt, the city's Director of Communications, as she may offer additional ways of helping. In addition Charles suggested using University students from the Dept. of Mass Communication to help put the public service message together.

VI. Consideration/Approval of Committee Workshop Agenda

The workshop agenda was agreed upon as follows:

- A. Review of the Five Year Master Plan – to be presented by a CARTS Staff member
- B. Set Goals and Objectives – based on the Master Plan
- C. Prioritize Goals and Objectives

Lyle expressed concern that the Committee be careful to operate within the perimeters of being Advisory in nature and not attempt to set policy.

VII. Any Other Business

There was no other business.

VIII. Date and Time of Next Meetings

All members agreed on meeting dates for the rest of the year as follows:

- August 28th
- September 25th
- October 30th
- December 11th

IX. Adjournment

The motion to adjourn was made by Charles at 10:15 a.m. The motion was seconded by Peter and passed with all in favor.