

SAN MARCOS TRANSIT ADVISORY COMMITTEE

Meeting Minutes

February 24, 2017 – 1:00 p.m.

Committee Members Present

Peter Wetterhall
Steven Herrera
Joseph Ptak
Charles O'Neil

CARTS Staff & City of San Marcos Present

Rachid Breir, Asst. General Mgr. of Operations
Lyle Nelson, Chief of Staff
Pete Binion, City of San Marcos Liaison
Dana Platt, Community Services Director
Donna Aaron, Committee Secretary

I. Roll Call

The meeting came to order at 1:04 p.m. with roll call.

II. Public Comment Period

No public comments were offered.

III. Approval of Minutes

A motion was made by Peter to approve the minutes from the January 24, 2017 meeting as written. The motion was seconded by Steve. The motion carried with all in favor.

IV. Staff Updates

A. Ridership Report

The Ridership Report for January was presented by Rachid who stated that ridership was holding steady for the month of January with no significant increase or decrease. In addition he presented ridership reports for the months of November and December which broke ridership down between the previous operation hours of 7:00 a.m. to 6:00 p.m. then from 6:00 p.m. to 7:00 p.m. and from 7:00 p.m. to 8:00 p.m. The report was designed to show the effectiveness of recently extended hours of operation and indicated a climbing ridership percentage during those hours. A brief discussion followed regarding transportation accommodation of Amazon employees.

B. On-Time Performance

The On-Time Performance Report was also presented by Rachid which showed the percentage for January to be at 96.67%. He further stated that the industry standard for on-time performance is 95%.

V. Any New Business

Under New Business Charles asked for clarification of the CARTS Interurban bus service. Lyle explained that the San Marcos service consists of two components, the Interurban and the Interurban Express. He stated that, while both are geared to the general public, the Interurban Express is mostly populated by Texas State students.

He further explained that the two services are financed differently and added a brief synopsis of Interurban service offered throughout the CARTS service areas.

In addition a brief marketing update was given by Dana Platt, the Community Services Director for CARTS. She explained that a social media marketing campaign event had been launched for Valentine's Day which offered riders a chance to explain why they loved The Bus and included the raffling of dinner for two.

VI. Adjournment

The motion to adjourn was made by Steve. It was seconded by Charles and the meeting adjourned at 1:36 p.m. with all in favor.